#### BE PREPARED; UNDERSTAND YOUR COVERAGE; KNOW AND TRUST YOUR COUNSEL



### BE PREPARED WITH PROPER REPRESENTATION AND GUIDANCE

With the increased level of oversight and escalation of audits, many practitioners are concerned that they may receive a letter or office visit from a government agency or third party payor. This why we offer PLAN: Prepaid Legal Audit/investigation defense Now. Know where to turn and what expense you will incur so that you may understand, access, and respond to government agency or third party payor inquiry.

## KNOW WHAT'S COVERED

Not every Pre-paid legal plan is transparent. Understand what you are paying for. By participating in K&K's PLAN, you will receive the following:

- An in-person or telephone consultation with Jennifer Kirschenbaum, Esq.
- An assessment and strategy analysis
- A response and engagement with the third party payor or government agency
- Up to three hours of attorney time dedicated towards resolving your matter, inclusive of letter writing, communication/negotiation with the government agency or third party payor

For any inquiry made by the following:

- Office of Inspector General
- Office of Professional Discipline\*
- Office of Professional Medical Conduct\*
- Office for Civil Rights
- Medicare Audit
- Office of the Medicaid Inspector General
- Third Party Payor Audit
- Commission on Human Rights\*
- Equal Employment Opportunity Commission
- Workers Compensation\*

Should your matter require additional attention, all PLAN members qualify for an automatic 15% courtesy reduction of any and all additional legal fees. PLAN participants of at least 6 months will also receive a 20% discount off of listed price for any and all K&K compliance documents.

\*This third party is a State agency and therefore representation is specific to New York. If you or your practice is located outside of New York, please contact Jennifer Kirschenbaum prior to purchasing PLAN membership to discuss your particular needs.

## STRATEGY AND GOALS

At K&K, mitigating your exposure to audit and ensuring compliance is our top priority for you and your practice. We believe that each practice and practitioner is different and requires a unique approach and representation. PLAN is not an insurance program; It insures that you have knowledgeable legal counsel available to guide and assist you so that you can face the legal challenges that often arise during third party payor inquiry, investigation, and litigation. You may find yourself in a potential legal battle, need immediate advice and guidance, need a significant amount of money or your livelihood may even be at stake. Your participation in PLAN will ensure that you don't have to search for counsel or risk being taken advantage of in these situations. PLAN is the answer to the following questions:

- Who do I call now that I received this letter/this individual showed up at my practice?
- What do I do now?

### YOUR COMMITMENT

There are two easy payment options: (1) \$50 per month; or (2) \$550 annually. You may withdraw from PLAN at any time and you will be responsible for your participation fees only as long as you are a participant, BUT there is no refund for the annual payment. K&K does not guarantee any particular result or that any matter can be resolved within the prepaid time allocated under PLAN. There is no requirement to continue your participation; however, discounted rates shall only be applicable to current PLAN members.

## **HOW DO I BECOME A PLAN MEMBER?**

Visit https://www.kirschenbaumesq.com/page/practice-compliance to become a PLAN member.

### **MISCELLANEOUS**

Legal defense fees for certain audits and investigations may be partially or fully covered by your malpractice insurance. We will work with and cooperate with your malpractice carrier if it assumes your defense and work within its guidelines if retained by the carrier.

Please be advised that PLAN participation is per healthcare practitioner, not per practice. As a PLAN participant, for each inquiry, audit or investigation you will receive a benefit due to your PLAN membership. Should you receive more than one inquiry, audit or investigation per calendar year, the first such inquiry, audit or investigation will be covered by PLAN benefits as set forth above. For any inquiry in addition to the first inquiry, as a PLAN member you shall receive a free phone or in-person consultation for the additional inquiry, audit or investigation and be charged for any additional work in excess of the free consultation at the discounted legal rate set forth above. Any and all benefits set forth herein are for active PLAN members only. Those delinquent on annual or monthly payments shall automatically be ineligible for PLAN benefits.

Kirschenbaum & Kirschenbaum, P.C. cannot guarantee results and does not guarantee the outcome of any matter.

# **QUESTIONS ABOUT K&K's PLAN?**

Contact Jennifer Kirschenbaum, Esq. at Jennifer@Kirschenbaumesq.com or at (516) 747-6700 x. 302.

TO BECOME A PLAN MEMBER VISIT -